

TOP 10 THINGS TO KNOW ABOUT OFFSITE DATA BACKUP

Definition: In computing, off-site data protection, or vaulting, is the strategy of sending critical data out of the main location (off the main site) as part of a disaster recovery plan.

Backup - as off-site data protection is part of a comprehensive backup strategy.

As defined by: Wikipedia Encyclopedia

Good backup strategies are paramount for any business. Accidents do happen and can cost valuable time, money and resources, even bring down a business. With the increasing uses of digital data, it has become increasingly important for all businesses to backup their critical business files. Consider our top 10 things you should know about offsite data backup.

10) Your data has more value than the hardware it sits on.

Look at content stored on your desktop/laptop. You have spent a lot of time, money and energy developing your business data; Creating articles, proofing, meeting notes, images, sales records, proposals, accounting records, etc. Time equals money. Having to reproduce this content would set the company back in more ways than one.

09) “I think so” is not a good model for backup procedures.

According to International Data Corporation (IDC), an estimated 60% of critical company data sits on computers with little or no protection. Less than 8% back up their data regularly and 1 in 3 small to mid-sized businesses wait until there is a problem to fix and evaluate.

08) Backup and Recovery are critical for any business.

Safeguard your valuable documents with an automatic backup. You need reliable software that has an easy to use application, with simple recovery that is simple, fast and secure.

07) Cost of downtime on your business can be astronomical.

Time equals money. If your employees have to wait days for your systems to be back up and running after a disaster, they cannot make sales, set appointments, or perform many of the functions that keep your business afloat, etc.

06) Companies not networked to a server are most at risk.

Too often, government agencies, educational institutions, businesses and individuals, face countless dollars, hours and unnecessary frustration by not connecting their computers to a shared network. If one of these computers fails, the cost of having to retrieve the data on it may be high, if retrievable at all.

05) Increase of laptop use has put organisations at higher risk.

Theft of laptops is not only a financial drain from a hardware standpoint, but also a huge burden to reproduce customer data. Backing up laptops to a server will allow documents to be retrieved and business to flow without a devastating disruption.

04) Online Backup is now available 24x7 via the internet.

With an Offsite Backup Strategy, you will have better control over when you want your data backed up. You will not have to rely on someone else's work schedules for your business to function.

03) Data security and redundancy is peace of mind.

With the availability and accessibility of the internet, businesses can receive up to date reporting on backup status. Knowing your data is safe, secure and retrievable means never having downtime due to corrupted or missing data. Documents are encrypted and routinely archived to a secure offsite, online storage facility

02) “Try before you buy” allow you to find a service that meets your business’ needs.

With so many vendors claiming to provide backup services, you definitely have the luxury of choice. Decide what features your business requires and look at the services offered.

01) Trust your critical data to a service provider that offers you a proven success record

[Business-Backup](#) allows you to protect your valuable business records without worry. We have a suite of software that has been hailed the saviour of many businesses. It takes all the guesswork out of offsite data backups. Instead of relying on your employees or yourself to perform nightly backups, let our service do it all for you automatically - and affordably. It is more than just the data – it is the peace of mind.

“I now leave work every night knowing that no matter what happens; my work, emails, MYOB and database will all be backed up and ready for me to reinstall should anything happen.” Leanne Hyde – Conveyancing HQ

Is your business Secure? Are you in control of your own business - are you safe?

Complete our online [Risk Quiz](http://www.business-backup.com.au/quiz.aspx) at <http://www.business-backup.com.au/quiz.aspx> or call Nikki on 08 9277 3338.