

**Media Release 10 January 2008**

**Interactive Arts Opens for Business - buy Unique Art, Gifts & Events Online**



Interactive Arts an inspiring new business promoting Artists and Musicians and selling unique art gifts and organizing events has been founded by business owner, Fleur Allen. She has been inspired to bring wonderful Art and Music to local clients and to make these items available across the globe via the website [www.InteractiveArts.com.au](http://www.InteractiveArts.com.au) . “I am excited to introduce talented artists’ and musicians’ work directly to people’s homes no matter their location catering for a variety of budgets; from art works or events to cards, gifts or music lessons” Fleur Allen.

A new website [www.InteractiveArts.com.au](http://www.InteractiveArts.com.au) offers not only a range of unique art and gift items but with easy-to-read information and clear navigation throughout the site. As a customer you are encouraged to join as a member by going to [My Accounts](#) to make your return shopping experiences quick and simple, to track your order and to have customized communications with you by offering email information to be available for items you are interested in.

New stock for 2008 includes: A range of beautiful [gift cards](#) collaborating with textile artist, Lorna Murray. Use with a special gift, send as a postcard to a loved one, have produced as a framed print or cool t-shirt. Lorna Murray is a practicing textile artist from Doubleview, Perth and has received national recognition for her costume work and has worked in theatre, television, and fashion.

Add a touch of class to your next event or special occasion with music from [Trio Bella Musica](#). This versatile trio presents fresh arrangements of popular classics performed by three professional and experienced musicians; Brian Copping from Subiaco plays clarinet or flute, Rebecca Meegan-Lowe from Shelley plays cello and Sophia Russell from Kalgoorlie, formerly of Mt Hawthorn plays keyboard or piano to suit the occasion.

For further information and to arrange interviews please contact:

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